



Policy Name:

Association Committee: Club Sponsorship

Policy Authorisation and Date:

Association Committee 11th FEB 2013

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Developed and Authorised by: Association Committee May 2006.

Reviewed and Authorised by: Association Committee 11FEB2013

Policy Statement:

The Kensington Flemington Junior Sports Club is supportive of holding fundraising events and/or securing sponsorship that is consistent with the objectives and ethos of the Association and in the opinion of the Association Committee is ethically and morally congruent.

The Association Committee Members and Officer Bearers will consider all opportunities for sponsorship and provide authorisation and/or explanation of 'decision making' to any applications/submissions for sponsorship, purchasing deals, and or 'shared' community fundraising initiatives.

Definition of Terms:

Not applicable

Responsibility:

The Committee Members and Officer Bearers are responsible for ensuring the implementation of this policy.

Procedure:

Association Committee members will consider all proposals for sponsorship either from Operational Committees and/or directly to the Association Committee where such offers of sponsorship require some form of undertaking on behalf of the Association by way of naming rights, exclusivity, free advertising, signage, endorsements, and/or any other commitment or undertaking;

Association Committee members will consider any "deals", purchasing arrangements, and/ or exclusive procurement opportunities and their associated implications before authorising Operational Committees to proceed with purchasing;

Association Committee members will consider fundraising events that are not exclusively beneficial to the Kensington Flemington Junior Sports Club to ensure they do not by association provide tacit support and/or endorse an organisation/ community group that

is not consistent with the Association's charter and/ or could potentially jeopardise another opportunity for sponsorship; and

The Association Committee shall ensure that any sponsorship secured that is not directly identified for the purpose of a particular sport or initiative shall be credited to the Association's general account for expenditure as approved by the Association and consistent with its operational objectives.

Reference Documents:

- *ASX Corporate Governance Council – Principles of Good Corporate Governance & Best Practice Recommendation (2003)*
- Kensington Flemington Junior Sports Club Inc Sponsorship Pack